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## **78-U47/24/AUUUZUUDAU**033-4

By NICHOLAS SAMSTAG

The human smalty for partial of Payer with the wonderful thing,

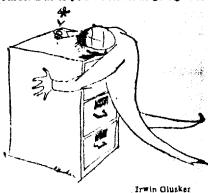
People like paper. They collect it, treasure it, measure their importance by how much of it they receive and send. They hoard it as the philatelist hoards stamps, and they revel in it like a puppy rolling in a drift of autumn leaves. And often they drown in itor get backed into a corner by filing cases filled with it.

In most companies there are three types of Papyrophiles. (Spell it "Papyrofiles," with the cabinets in mind, if you like.)

There is, first, the Egopapyrophile. Male or female, this species cannot bear to part with even a single piece of paper on which any of his precious thoughts or calculations has ever been recorded, In his files, you will find the first memo he ever wrote himself when he came to work. It's on the back of a crumbled envelope, and it says: "Find out when get paid-and why.'

His first, second, third and fourth drafts of every memo, project or piece of copy he has had anything to do with are also on file. So are the final drafts.

He never refers to these things, of course. But if you watch him going into



The Egopapyrophile

has office when he thinks you aren't, you'll see him bestow a loving pat on his escarpment of filing cabinets as he goes by. Something like a contented, middleaged alderman, furtively patting his little paunch after a good, heavy dinner.

Next there is the Heteropapyrophile. This specimen cannot bear to part with any piece of paper any one sends him, or any that he can get hold of in any other way.

Direct mail from outside and inside the company; mimeographed, multilithed, multigraphed reports and announcements; and, of course, all memos in which his name or department are mentioned-all, all of them go to his secretary (or somewhere) marked Care/ully!"

And clippings and tearsheets out of

anywhere (from the Speleogical Re to the Wall Street Journal)—off go to the files. He says he may wan refer to them later; only, of cou he never does.

No one has ever told him that best filing cabinets are round, and i he has one right next to his deskthat is invitingly empty every morn

It never occurs to him that if wants to reter to a memorsome one side the company has sent him, he have to remember who sent it to hin probably the files won't turn it up him. And if he remembers who sent the sender undoubtedly has a copy t he can get in five minutes.

The Heteropapyrophile is usually likable fellow. He is easily pleased, lighted when you put him on a list receive anything, prompt to thank for "your interesting memo" next t he sees you. In fact, so grateful is for these little attentions, that he probly doesn't rate them.

Now let us discuss briefly the Phil thropapyrophile.

He loves his fellow man, and he lo paper. Therefore, he showers paper up his fellow man.

The tops of his memos remind you Koko in "The Mikado"—the man w "had a little list." These communitions are addressed (by name) not o to the operators interested, but to their assistants and associates. spread the wealth, his secretary cit. has to type four originals with fo carbons each, or cut a stencil for mimeograph section.

He has never heard of the ancicustom by which an operator can scr ble the name of an assistant on an coming memo and thus make one pi of paper do the work of two. Or doesn't trust the operator to do th Which means he doesn't feel the b will think his memo is authorently i portant. Maybe the boss is right.

The Philanthropapyrophile is open a suspicion of being an Egophile. might be said, by those among us w do not take everything at its face val that he is not as interested in spreadi his memo widely about as in getti greater distribution for his name.

One final observation. This piece being written by a Papyrophobe, w has this to suggest:

When you have finished reading th article, cut it out of the paper. You w find it is of a size and shape to fit eas into the round filing cabinet mention earlier. Now grasp it by its lower rig hand corner. At the signal, he prepar to lift it over that receptable and let of it without compunction. Send it n where else. Ready?

One, two, three\_LET IT GO!

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Support Bulletin. Questions regarding it can be submitted to the Chief, Printing Services Division.

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FORM NO. 237 Replaces Form 30-4 which may be used.